



What's ON

EAST LONDON

FAMILY • BUSINESS • FUN

ADVERTISING RATES

DID YOU KNOW?

If you book an advert of **90mm x 50mm and bigger** in the monthly **What's On magazine**, you get **three social media posts** on the What's On in East London's social media

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Adverts also in Digital Magazine

SIZE	COST PER MONTH
SMALL CLASSIFIED AD 45mm X 20mm	R 95.00
2cm (90mm X 20mm)	R 280.00
3cm (90mm X 30mm)	R 330.00
4cm (90mm X 40mm)	R 430.00
5cm (90mm X 50mm)	R 530.00
6cm (90mm X 60mm)	R 690.00
7cm (90mm X 70mm)	R 740.00
8cm (90mm X 80mm)	R 840.00
9cm (90mm X 90mm)	R 900.00
10cm (90mm X 100mm)	R 980.00
Full Page (99mm X 210mm)*	R1 500.00

*Please add 3mm bleed all round
All adverts are 90mm wide (except for Classified Ads)

DEADLINES

Monthly deadlines: June 2026 – Sept 2026

BOOKING DEADLINE	15 May (for June), 17 June (for July), 17 July (for August), 17 August (for September)
ARTWORK SUBMISSION	20 May, 22 June, 21 July, 20 August
Artwork to be submitted no later than 14:00 on the above dates	

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