



# What's ON

## EAST LONDON

FAMILY • BUSINESS • FUN

### ADVERTISING RATES

### DID YOU KNOW?

If you book an advert of **90mm x 50mm and bigger** in the monthly **What's On magazine**, you get **three social media posts** on the What's On in East London's social media

\*

Adverts also in Digital Magazine

SIZE	COST PER MONTH
SMALL CLASSIFIED AD 45mm X 20mm	R 95.00
2cm (90mm X 20mm)	R 270.00
3cm (90mm X 30mm)	R 320.00
4cm (90mm X 40mm)	R 420.00
5cm (90mm X 50mm)	R 520.00
6cm (90mm X 60mm)	R 680.00
7cm (90mm X 70mm)	R 720.00
8cm (90mm X 80mm)	R 820.00
9cm (90mm X 90mm)	R 870.00
10cm (90mm X 100mm)	R 950.00
Full Page (90mm X 210mm)*	R1 500.00

\*Please add 3mm bleed all round  
All adverts are 90mm wide (except for Classified Ads)

### DEADLINES

Monthly deadlines: February 2026 – May 2026

<b>BOOKING DEADLINE</b>	20 Jan (for Feb), 17 Feb (for March), 17 March (for April), 17 April (for May)
<b>ARTWORK SUBMISSION</b>	23 JANUARY, 20 FEBRUARY, 20 MARCH, 20 APRIL
Artwork to be submitted no later than 14:00 on the above dates	

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